

Our Organic Story

Our goods are made in a completely vertical manufacturing facility located on the outskirts of India. While being completely vertical, it is important to note that this facility was built to conform to all US labor and textile laws as well as the JC Penny textile standard of quality control (world standard).

The Market

The market is crowded with apparel suppliers that have added organic apparel to their distribution. Many of these distributors are feeling fallout from an educated consumer. Reports of greenwashing and stricter standards are being recorded in all major publications. There are even symposiums dedicated to doing business with manufacturers that can provide transparent and truthful stories behind their products.

What does “Certified Organic” mean?

Certified Organic means the item has been grown according to the strict uniform standards that are verified by independent state or private organizations. Certification includes inspections of farm fields and processing facilities, detailed record keeping and periodic testing of soil and water to ensure that growers and handlers are meeting the standards which have been set.

Many companies utilize Certified Organic cotton. Where we differentiate ourselves is with the manufacturing, handling and distribution of our product. Our facility is GOTS (Global Organic Textile Standard) Certified. This means that all of our goods are Certified Organic for the fabrics as well as for receiving fabric, storage, cutting, stitching, labeling, pressing, folding, inspection, packing, scouring, dyeing fabric, dyeing yarn, drying, compacting, printing, dispatch and export. This means that we are providing a product with the best practices of manufacturing, all certified by the Control Union to GOTS. Our facility also uses wind and water power to minimize our carbon footprint.

As we move forward we will continue to find ways to further minimize the impact we have with manufacturing these products.



